

Maryland Medicaid Advisory Committee Oral Health Update

February 23, 2015

On behalf of organized dentistry and The Children's Oral Health Institute, we extend many thanks to the Maryland Medicaid Advisory Committee for allowing this presentation today. We thank you as well for all of your dedication and commitment to Maryland's oral health care professionals and to the patients we serve.

- I. The Department of Health and Mental Hygiene, Office of Oral Health, the Maryland Department of Education and The Children's Oral Health Institute are in conversation about implementation of the 2012 Oral Health Education: Certification & Monitoring Law

Summary

Requiring the State Department of Education to support and facilitate specified oral health education, develop a process to monitor specified implementation of oral health education, and submit a summary to the Governor and General Assembly on or before December 1, 2015 and every 5 years thereafter; requiring the State Board of Education to encourage specified county boards of education to incorporate specified lessons into the boards' health education curriculum; etc.

- II. February is National Children's Dental Health Month

The annual observance of children's dental health began as a one-day event in February 3, 1941 and a one-week event in Akron, Ohio during February 1941. The American Dental Association held the first national observance of Children's Dental Health Day on February 8, 1949. The single day observance became a week-long event in 1955. In 1981, the program was extended to a month-long celebration known today as National Children's Dental Health Month.

Today, NCDHM is a nationwide program and its messages reach millions of people in communities across the country and at numerous armed service bases abroad. Local observances often include poster, coloring, and essay contests, health fairs, free dental screenings, museum exhibits, classroom presentations and dental office tours.

- III. Department of Health and Mental Hygiene, Office of Oral Health, Director -Dr. Harry Goodman

- The Office of Oral Health has materials to help plan activities for NCDHM
- 2015 Fluoride Varnish Newsletter
- HPV and Cancer: Fact Sheets for Parents on HPV Vaccine
- Other

- IV. Maryland Dental Action Coalition (MDAC) -Executive Director, Ms. Margie Donohue

In honor of Children's Dental Health Month, media exposure has been secured to highlight the *Healthy Teeth, Healthy Kids* state oral health literacy campaign.

- Sunday, Feb. 8th, WBFF - Fox 45 TV, 7:20 am Dr. Neuthan Rao, Chase Brexton Health Services
- Sunday, Feb. 15th, WBAL - NBC TV, 6:40 a.m, Dr. Christina Rosero, Chase Brexton Health Services
- A three part series on children's oral health will air on WMFT - TV in Salisbury, MD. This series will air on three consecutive Fridays - February 13, 20, and 27. Dr. Celeste Ziara from Three Lower Counties Community Services, Inc. will participate in the series.

V. The Children's Oral Health Institute

- Lessons in a Lunch Box: Healthy Teeth Essentials & Facts About Snacks®
 1. 25,000 lunch boxes in 36 states, 33 dental schools
 2. Continuing Education (CE) course introduced in October of 2014 with 693 having taken the lecture to date. Collaboration with the Academy of General Dentistry (AGD) Foundation and dentalcare.com helped to make this lecture possible.
Improving Oral Health Literacy: Teaching Primary School Students through the Lessons in a Lunch Box Program – www.dentalcare.com, Continuing Dental Education » Course #: 456
 3. Visit www.mycohi.org to learn more. Local presentations in honor of NCDHM are scheduled as follows this month:

Thursday-Feb. 26th @ 9am Burtonsville Elementary School - 15516 Old Columbia Pike, Burtonsville, Md, 20866
Thursday-Feb. 26th @ 1pm Henderson Hopkins Elementary School - 2100 Ashland Ave., Baltimore, Md, 21205

VI. Maryland State Board of Dental Examiners

- The President of the Maryland State Board of Dental Examiners, Dr. Maurice Miles has envisioned and initiated a pilot program to educate dental practice owners on improved compliance with the Center for Disease Control and Prevention Guidelines and to improve protection of the public. The Board's Committee on Bio-Safety and the Chief Dental Officer, Dr. Leslie Grant has developed a curriculum and training program and inspection check list for this project.

VII. Organized Dentistry

- The Maryland State Dental Association (MSDA) will host the annual Dentist Day in Annapolis on Wednesday, February 25th from 800 a.m. – 2:00 p.m.
- The National Dental Association Foundation's Oral Health Summit will take place March 13th -14th in Washington, DC. Register on line at www.regonline.com/ndafoundationsymposium
- Eastern Shore Mission of Mercy(MSDA), Convention Center, Salisbury, MD, April 17th and 18th. Visit www.easternshoremissionofmercy.org for more details.
- National Dental Association on Capitol Hill Day, Friday May 15th, "Oral Health Care is Primary Health Care." Rayburn House Office Building, Independence & South Capitol St., SW, Wash, DC 20515, 8:30am to 3pm.
- American Dental Association Annual Convention will be held in Washington, DC, November 5th - 10th.

Respectfully submitted,



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Member

Maryland Medicaid Advisory Committee