MARYLAND
Department of Health

**Population Health Summit:
Innovation under the Maryland Model**

December 4, 2018

Hilton BWI Airport
1739 West Nursery Road
Linthicum Heights, MD 21090

8 – 9 a.m. Pre-event Lobby	**Breakfast and Registration**
9 – 10 a.m. Concourse A and B	**Welcome** • Howard Haft, Executive Director, Program Management Office, Former Deputy Secretary, Maryland Department of Health • Robert R. Neall, Secretary, Maryland Department of Health • Jerome Adams, U.S. Surgeon General
10:05 – 11:05 a.m. Concourse A and B	**Plenary Session: Social Determinants and Population Health** Addressing the social determinants of health is a core tenet of improving health outcomes and overall population health. During this session, speakers will discuss successful programs and strategies communities are implementing to provide services for patients, as well as policy, systems, and environmental change for populations. The discussion will explore key strategies and opportunities to engage state and local government, as well as health care providers, in ensuring that medical and social needs are met in places where people live, learn, play, pray, and work. • Moderator: Sanne Magnan, Senior Fellow, HealthPartners Institute, Adjunct Assistant Professor of Medicine, University of Minnesota Speakers: • Deidra Crews, Associate Director for Research Development, Johns Hopkins Center for Health Equity • George Kleb, Executive Director, Housing & Community Development, Bon Secours Baltimore Health System • Beth Marshall, Associate Director, Center for Adolescent Health, Johns Hopkins School of Public Health • Fredia Wadley, Health Officer, Talbot County Health Department

11:10 a.m. – 12:10 p.m.
 	
Concourse A and B
	Plenary Session: Population Health Innovations
	Improving population health requires an infrastructure and strategy that encompasses multiple disciplines and sectors, as well as addresses populations from cradle to grave. This session will highlight innovative programs and promising practices in Maryland that are at the forefront of improving population health. Speakers will discuss how their respective programs have developed or built on existing infrastructure to target and address population health needs, including behavioral health, infant, and child health, as well as chronic conditions, such as diabetes.
	
	    • Moderator: Fran Phillips, Deputy Secretary, Maryland Department of Health
	
	Speakers:
	    • Dimitri Cavathas, CEO, Lower Shore Clinic
	    • Leslie Graham, President and CEO, Primary Care Coalition
	    • Elizabeth Kromm, Vice President of Population Health, Howard County General Hospital
	    • Patryce Toye, Chief Medical Officer, MedStar Family Choice Health Plans

12:10 – 12:30 p.m.	**Break –** *Pick up lunch in Ballroom Lobby*
12:30 – 1:15 p.m. Concourse A and B	**Lunch Keynote: Total Population Health Approaches (in Partnership with Health Care)** • John Auerbach, President and CEO, Trust for America's Health
1:15 – 1:30 p.m.	**Break**
1:30 – 2:30 p.m. **Breakout Sessions** <u>Breakout Locations:</u> Session 1: Concourse A Session 2: Concourse B Session 3: Concourse C Session 4: Concourse D	**Session 1: Measuring Success in the Maryland Model***, Concourse A* *Facilitator: Michael Bailit, President, Bailit Health* An increased focus on population health requires a thoughtful approach to measuring success. This breakout will discuss the principles and process for selecting measures under a population health paradigm. Also, strategies for communicating measure results to system participants and the general public will be explored.

1:30 - 2:30 p.m. **Breakout Sessions (continued)** Breakout Locations: Session 1: Concourse A Session 2: Concourse B Session 3: Concourse C Session 4: Concourse D	**Session 2: Engaging Local Communities and Public-Private Partnerships**, *Concourse B* *Facilitator: Mark Luckner, Executive Director, Maryland Community Health Resources Commission* Successful population health efforts start local and bring together organizations across sectors. How do we build on current successes and improve partnerships across the state? What are the key ingredients to ensuring the state and local communities, as well as other public and private entities, are well coordinated and aligned in their goals? This breakout will focus on community opportunities and strategies, including best practices, to build and strengthen partnerships in communities to support population health.
	Session 3: Behavioral Health Innovations, *Concourse C* *Facilitator: Cari Cho, CEO, Cornerstone Montgomery* A clear need to achieve population health goals and to control the total cost of care is improving access to behavioral health services and integrating behavioral health throughout the health care system. This breakout will discuss behavioral health innovations across Maryland and the country to identify opportunities to bring best practices to scale under the Maryland Model.
	Session 4: Building Blocks: Developing the Infrastructure for Population Health, *Concourse D* *Facilitator: John Auerbach, President and CEO, Trust for America's Health* Shifting the focus of the health care system to population health requires more than a policy declaration or a payment change. Health IT systems, technology innovations and an adapted workforce will underpin Maryland's new health care model. This breakout will dig into these infrastructure needs, identifying gaps and opportunities to build on what is already in place.
2:30 – 2:45 p.m.	**Break**
2:45 – 3:45 p.m. **Breakout Sessions** Breakout Locations: Session 5: Concourse C Session 6: Concourse B Session 7: Concourse A Session 8: Concourse D	**Session 5: The Role of Primary Care,** *Concourse C* *Facilitator: Howard Haft, Executive Director, Program Management Office, Former Deputy Secretary, Maryland Department of Health* The Maryland Model relies on a strong core of primary care to manage the health of the population. This breakout will discuss the strengths of the primary care system in Maryland today, and what will need to change as a focus on population health and the total cost of care becomes central in the health care system. The session will include a discussion of best practices for the primary care system to take a population-based approach to delivering care.

2:45 – 3:45 p.m. **Breakout Sessions (continued)** Breakout Locations: Session 5: Concourse C Session 6: Concourse B Session 7: Concourse A Session 8: Concourse D	**Session 6: Beyond the Health Care System: Policy, Systems, and Environmental Changes**, *Concourse B* *Facilitator: Sanne Magnan, Senior Fellow, HealthPartners Institute, Adjunct Assistant Professor of Medicine, University of Minnesota* There is widespread agreement that factors outside of the health care system have a significant impact on health and equity. Addressing these factors will require policy, systems, and environmental change inside health care and outside health care in the community. Utilizing participant knowledge and expertise, this interactive breakout will explore policy, systems, and environmental change for topics such as substance-use disorder (SUD), diabetes, hypertension, obesity, smoking, and/or asthma.
	Session 7: Engaging Consumers, *Concourse A* *Facilitator: Cynthia Baur, Director of the Horowitz Center for Health Literacy, University of Maryland* Successful population health efforts under the Maryland Model will require a level of connection and engagement with actual patients. How can patients engage in policy and decision-making discussions that can ultimately lead to a health care system that meets their goals? How can the health care system create and leverage a meaningful feedback loop that involves the consumer experience? This breakout will think through the strategies and challenges of engaging consumers in health and health care systems in order to achieve population health goals and identify the building blocks of a strategy to better engage consumers.
	Session 8: Tailoring the Maryland Model for Different Populations, *Concourse D* *Facilitator: Larry Polsky, Health Officer, Calvert County Health Department* Shifting the focus of Maryland's health care system to population health will require different strategies for different populations. Children, seniors, persons with disabilities, and those with chronic health care needs will all have different services, measures, and supports to help them reach population health goals. This breakout will identify different populations, their needs, and start to identify considerations for the health care system as the Maryland Model grows and evolves.
3:45 – 4 p.m.	**Break**
4 – 4:30 p.m. Concourse A and B	**Gallery Session** Participants are encouraged to walk around and visit "posters" coming out of each breakout session.
4:50 – 5 p.m. Concourse A and B	**Closing Remarks** • Howard Haft, Executive Director, Program Management Office, Former Deputy Secretary, Maryland Department of Health