



# Maryland Health Equity Resource Act Pathways to Health Equity Program October 12, 2021

Mark Luckner, Executive Director

Maryland Community Health Resources Commission



### **CHRC Background & Mission**

Created by Maryland General Assembly in 2005:

- 1. Expand access to health care in **underserved communities**;
- 2. Support projects that serve **low-income Marylanders**, regardless of insurance status; and
- 3. Build capacity of safety net providers.



### **CHRC Statutory Responsibilities**

Traditional grantmaking activities (HB 627 of 2005) Council on Advancement of School-Based Health Centers (HB 221 of 2017)

Health Equity Resource
Communities
(HB 643/SB 172 of 2021)

Consortium on
Coordinated
Community Supports
(HB 1300 of 2020)



### **CHRC Commissioners**

### Eleven Commissioners, appointed by the Governor

**Edward J. Kasemeyer**, CHRC Chair, Former Senator and Chair of the Maryland Senate Budget & Taxation Committee

**J. Wayne Howard,** CHRC Vice Chair, Former President and CEO, Choptank Community Health System, Inc.

**Scott T. Gibson**, Chief Strategy Officer, Melwood Horticultural Training Center, Inc.

Flor de Maria Giusti, LCSW-C, Social Worker, Johns Hopkins Bayview Medical Center

**Celeste James,** Executive Director of Community Health and Benefit, Kaiser Permanente of the Mid-Atlantic States

David Lehr, Chief Strategy Officer, Meritus Health

**Karen-Ann Lichtenstein,** Former President and CEO, The Coordinating Center

**Carol Masden**, LCSW-C, Executive Director, Maryland Rural Health Association

**Sadiya Muqueeth**, Dr.PH, Director of Community Health, National Programs, Trust for Public Lands

**Destiny-Simone Ramjohn, PhD,** Vice President, Community Health and Social Impact, CareFirst

**Carol Ivy Simmons, PhD**, Behavioral Health Operations Manager, Suburban Maryland, Kaiser Permanente



## Maryland Health Equity Resource Act



### STATE OF MARYLAND Community Health Resources Commission 45 Calvert Street, Room 336 • Annapolis, Maryland 21401

Larry Hogan, Governor – Boyd Rutherford, Lt. Governor Edward J. Kasemeyer, Chair – Mark Luckner, Executive Director

#### **Maryland Health Equity Resource Act**

Addressing health disparities, improving health outcomes, and reducing health care costs

**Pathways for Health Equity Call for Proposals:** 

Laying the Foundation for the Health Equity Resource
Community Initiative

- Pathways Call for Proposals released October 12.
- RFP was informed by Public Comments Period.
- Applications due December 7.





### Maryland Health Equity Resource Act

# Pathways to Health Equity Program

- Two-year grants to be issued by CHRC.
- Applicants should demonstrate selfsustainability as a HERC.
- Provides foundation and guidance to become a HERC.

# Health Equity Resource Communities

- Five-year grants.
- Emphasizes longer term interventions that address SDOH:
  - Housing;
  - Transportation;
  - Employment;
  - Food Security.



### **HERC Advisory Committee**

### Eleven members, appointed by the Governor and Presiding Officers

The Honorable Edward J. Kasemeyer, Chair, Community Health Resources Commission and Chair of the HERC Advisory Committee

**Noel Brathwaite**, PhD, MSPH, Director, Minority Health and Health Disparities, Maryland Department of Health

**Alyssa L. Brown**, JD, Director, Innovation, Research, and Development, Office of Health Care Financing, Maryland Department of Health

**Rebecca A. Altman**, RN and MBA, Vice President and Chief Integration Officer, *LifeBridge* Health

**Elizabeth L. Chung**, Executive Director, Asian American Center of Frederick

Michelle Spencer, MS, Associate Chair, Inclusion, Diversity, Anti-Racism, and Equity, Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health **Maura Dwyer,** DrPH and MPH, Former Health Enterprise Zone Manager

**Jonathan Dayton**, MS, NREMT, Community Relations and Population Health Supervisor, Mt. Laurel Medical Center

Mikayla A. Walker, MPH, Management Consultant, ReefPoint Group

**Jacqueline J. Bradley,** MSN, MSS, CRNP, Bradley Consulting, LLC

The Honorable John A. Hurson, Esq., former Chair, Maryland Community Health Resources Commission



# Pathways to Health Equity Call for Proposals

Pathways applicants need to demonstrate how:

- 1. The program will address each of the following five policy objectives:
  - A. Reduce health disparities (see next slide);
  - B. Improve health outcomes;
  - C. Improve access to primary care;
  - D. Promote primary and secondary prevention services; and
  - E. Reduce health care costs and hospital admissions and re-admissions.
- 2. Demonstrate how the proposed Pathways program could be "self-sustainable" as a Health Equity Resource Community.



# MD Health Equity Resource Act Definition of Health Disparity

"Health Disparity" means a particular type of health difference, such as a difference in rates of:

- Hypertension
- Heart disease
- Asthma
- Diabetes
- Substance abuse
- Mental health disorders
- Maternal and infant mortality



### **Geographic Definition of HERC**

### Contiguous geographic area that:

- 1. Measurable and documented disparities and poor health outcomes;
- Small enough to allow for incentives to have a significant impact on improving health outcomes & reducing health disparities including:
  - a. Racial
  - b. Ethnic
  - c. Geographic &
  - d. Disability related disparities
- 3. Has a minimum population of 5,000 residents



## Pathways / HERC Eligible Entities

The following entities are eligible to apply:

- 1. Nonprofit, community-based organization;
- 2. Nonprofit hospital;
- 3. An institution of higher education;
- 4. Federally Qualified Health Center; or
- 5. Local Government Agency (i.e., Local Health Department).
- The CHRC intends to use the HERC applicant eligibility requirements for the Pathways RFP



### Partner, Partner!

- Applicants are strongly encouraged to develop coalitions to achieve the objectives of the Act.
- Community-based organizations and other community groups are encouraged to partner with an eligible entity as the lead applicant.
- Examples of entities that should be contacted: Historically Black Colleges and Universities (HBCUs) and Local Health Improvement Coalitions (LHICs).



### **Key Dates**

- October 12 CHRC releases Pathways to Health Equity Call for Proposals.
- October 14 Statewide Virtual Meeting to brief stakeholders on aspects of the Pathways RFP.
- October 19 First "Frequently Asked Questions" Virtual meeting. FAQ document to be posted on CHRC website.
- Oct/Nov Regional Forums to engage community (Inperson and virtual) See next slide.
- December 7 Applications Due to CHRC.
- Early February 2022 CHRC meeting to award Pathways grants.



### **Upcoming Events**



#### New Grant Funding Opportunity: Pathways to Health Equity

Online (Virtual) Meeting Thursday, October 14, 2021 4:00 PM – 5:30 PM

Zoom link: https://zoom.us/j/93320884452?pwd=b2laTXIKQ2tySWdIL3BxUDJ6K1Y0dz09

Meeting ID: 933 2088 4452 Dial-in number: 301-715-8592 Passcode: 094125

Meeting ID: 933 2088 4452

Passcode: 094125

WHO SHOULD PARTICIPATE? Anyone interested in reducing health disparities, promoting health equity, and improving the health and wellbeing of your community.

WHY SHOULD I ATTEND? Information will be provided about the Maryland Health Equity Resource Act which offers new resources and grant funding to reduce health disparities and improve overall health.

WHAT INFORMATION WILL BE SHARED? Information about how to access this new grant funding will be provided by the Commission, including an overview of how to apply and who is eligible for this funding, information on available data sources and information about technical assistance opportunities for potential applicants.

I CAN'T MAKE IT ON OCTOBER 14, WILL YOU BE HOSTING OTHER EVENTS? Don't worry, we will be recording the meeting on October 14 and will also be hosting a series of in-person and online events throughout October and early November! Click here for more information.

**ANYTHING ELSE?** Join the meeting on October 14 from  $4:00 \, \text{PM} - 5:30 \, \text{PM}$  to learn more about this new opportunity. There's no need to register and no cost to join this meeting. The Pathways to Health Equity Call for Proposals will be released on October 12.

QUESTIONS? Call Jen Thayer at (410) 974-5033 or email <a href="mailto:jen.thayer@maryland.gov">jen.thayer@maryland.gov</a> for more information. To add your name to the distribution list, dick <a href="mailto:here">here</a>.

- October 19 10:00 AM –
   Frequently Asked Question
   (Virtual).
- October 21 4:30 AM –
   Western MD Event at Meritus
   (Hybrid).
- October 26 10:00 AM Western MD Follow-up (Virtual).
- October 26 4:30 PM Baltimore City Event at Coppin State (Hybrid).
- October 28 10:00 AM –
   Baltimore City Follow-up
   (Virtual).
   Maryland

DEPARTMENT OF HEALTH

### **Additional Information**

Pathways Call for Proposals:

https://health.maryland.gov/mchrc/Pages/notices.aspx

Regional Forum Information:

https://health.maryland.gov/mchrc/Pages/herc.aspx

#### Contact:

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