

# Healthy Allegany



Allegany County Health Planning Coalition  
September 26, 2013

## Goals

- Provide culturally sensitive Community Health Worker services to link medical and social services and improve health outcomes for high-risk populations
- Strengthen and align community resources to address social determinants of health
- Improve provider engagement through provider trainings about poverty, cultural competency, social determinants, and patient engagement as well as tools to help meet the needs of area residents
- Strengthen the capacity of the Allegany County Health Planning Coalition to facilitate interconnected systems of care to improve the health of our community

## Use of Grant Funds

### *Community Health Workers (CHWs)*

- Provide Community Health Worker training
- Hire three CHWs to assist high-risk populations with lifestyle choices, accessing care, navigating resources, disease management, and addressing social determinants

### *Community Resources*

- Create a comprehensive community resource guide for use by health care providers and CHWs
- Assess providers for health literacy and incorporate a food security checklist into health care facilities' intake process
- Create a coordinated transportation voucher system with oversight from a Mobility Manager at HRDC
- Minigrants for projects that enhance social connectedness

## Use of Grant Funds

- Provide support services to address social determinants (emergency food, housing assistance, prescription assistance) through Associated Charities
- Provide evidence-based disease management programs in non-traditional settings (ex. low-income housing units)

### *Provider Engagement*

- Train medical professionals and case managers on cultural competency, patient engagement, poverty, and addressing social determinants of health

### *Coalition Capacity*

- Strengthen the Coalition by engaging new partners, sharing data, creating tools and resources to support initiatives, exploring and identifying an organizational structure

## Use of Grant Funds

*Grant Request \$185,048 (+ \$21,000 matching funds)*

- \$25,000 – Project Coordinator salary (.5 FTE)
- \$57,200 – Community Health Worker salaries (2.5 FTE)
- \$6,576 – personnel fringe
- \$3,000 – CHW computers with software
- \$2,400 – CHW supplies (telephone, scales, BP monitors)
- \$4,000 – CHW travel/mileage/parking
- \$25,000 – WMAHEC staff coordinate/teach CHW training, supplies, CPR
- \$10,000 – Associated Charities assistance (food, housing, prescription)
- \$29,000 – HRDC Mobility Manager salary and fringe (.5 FTE)
- \$16,000 – transportation vouchers
- \$6,872 – indirect costs

*Matching Funds*

- \$15,000 – WMHS provider training, healthy living incentives, minigrants
- \$3,000 – ACHD printing
- \$3,000 – WMAHEC CHW curriculum

## Sustainability

- Pledges from three community agencies to hire CHWs
- Tested CHW curricula with the potential to become a Workforce Investment Board or community college training
- Network of care remains that assists residents in navigating and utilizing available resources
- Providers trained in patient engagement, cultural competency, social determinants, and local resources
- Foundation for implementation of Community Integrated Medical Homes
- Strengthened Coalition has defined structure, engages partners, conducts shared data analysis, develops innovative health solutions

## Sustainability

- Potential for CHW services to become reimbursable by Medical Assistance and other payors through Community Integrated Medical Homes
- Fees may be charged for CHW training offered through the local community college
- Grant activities and outcomes could provide justification for additional grant support for transportation services and assistance to address social determinants
- As a Total Patient Revenue (TPR) hospital, Western Maryland Health System will invest in proven practices that improve quality of care, reduce preventable hospitalizations and ED visits, and lower health care costs

## Evaluation

- Project Coordinator facilitates implementation of the action plan, conducts evaluation, reports on progress and achievements, pursues opportunities for sustainability
- Evaluation data reported every other month to the Coalition, including progress on performance measures and financial update

### Community Health Workers

- # recruited and hired as CHW
- # successfully completed CHW Training with appropriate skills
- # served per CHW
- # encounters by type: lifestyle, access, disease specific, red flags, and social determinants
- improved compliance rates as demonstrated by pre-post assessment of lifestyle, access, disease specific, red flags, and social determinants
- % Increased patient satisfaction (pre-post survey)
- # ED visits and hospital readmissions for individuals in hot spot areas

Outcome: 150 high-risk individuals assisted by qualified CHWs

# Evaluation

## Community Resources

- # assisted with transportation
- # individuals receiving emergency assistance
- # health care facilities assessed for health literacy
- # patients receiving disease management education in nontraditional settings
- # policy and environmental changes to promote health

Outcome: 50 health care providers linking patients to social resources and 200 low-income residents served by new resources

## Provider Engagement

- # providers trained
- # of medical offices with identified point of contact for CHW
- # providers using comprehensive resource guide
- # providers using food security checklist at intake

Outcome: 50 providers link with CHWs and utilize Healthy Allegany tools/resources

## Coalition Capacity

- # new and active Coalition members
- # data sharing and hot spot mapping events
- # shared tools, resources and processes developed and supported
- # participants in a series of community-wide discussions
- Documented commitment from ACHD, WMHS and # of community and medical providers to an identified organizational structure

Outcome: Community-led coalition with at least 1.0 FTE and \$25,000, supported by the WMHS and ACHD and recognized as leader