



# MINORITY HEALTH AND HEALTH DISPARITIES MINORITY OUTREACH AND TECHNICAL ASSISTANCE FISCAL YEAR 2011 ACCOMPLISHMENTS

The Minority Outreach and Technical Assistance Program (MOTA) awarded competitive one-year grants to 15 jurisdictions in Maryland that contained the largest proportion of minorities.

**Competitive grants ranged from \$19,000 to \$101,675.** Among the 15 primary and 12 sub-grantees receiving the grants 17 were African American organizations, 4 were Asian American organizations, 2 were Native American organizations, 2 were Hispanic organizations, and 2 were multiracial organizations. All of the grantees have a mandate to serve all of the racial and ethnic populations in their jurisdiction. MOTA grantees include community hospitals, educational, faith-based, youth-serving, and minority community organizations.

The jurisdictions funded were:

**Anne Arundel County  
Baltimore City  
Baltimore County  
Charles County  
Caroline County**

**Dorchester County  
Frederick County  
Harford County  
Howard County  
Kent County**

**Montgomery County  
Prince George's County  
St. Mary's County  
Washington County  
Wicomico County**

## Overarching Activities

MOTA programs conducted a variety of activities designed to increase health awareness among minority populations, involve minorities in the health decision-making process, increase health screenings, improve health education outreach through ethnic and racial cultural events, and promote and advocate alliances to control chronic diseases. The accomplishments of the MOTA program included:

### Component: Enhance minority participation in local public health planning groups

- 1,918 minority individuals attended the Local Health Disparities Committee, local health department's cancer/tobacco or other coalition meetings due to MOTA's recruiting efforts during the year.

### Component: Perform Outreach and Health Education to minority populations

- 536,429 minority individuals were reached through MOTA efforts. Individuals reached included minorities recruited, minorities who attended coalition meetings, attendees at

technical assistance sessions, individuals referred for services, and individuals receiving materials;

- 92,344 pieces of health education materials distributed by MOTA grantees;
- 373 cultural fairs or events either conducted by or with material participation of MOTA grantees, with 87,108 minority individuals reached through those events;
- 85 Health Disparities Forums conducted by MOTA grantees, with 2,216 individuals in attendance; and,
- 75 activities targeting minority youth conducted by MOTA grantees.

Component: Provide Technical Assistance to minority community groups to help them establish or enhance their services

- 156 technical assistance sessions conducted by grantees, attended by 4,373 individuals

The MOTA program has established a robust Minority Health Network of over 5,000 racial and ethnic individuals and organizations located in all parts of the State. Local Health Disparities Committees (LHDC) are being organized that bring together historical groups whose mission addresses the health of minorities. This new critical mass in local jurisdictions combines resources and empowers communities to act as a collective in their best health interest. MOTA has its roots in the community and its arms locked with partners, all prepared to actively participate in the new Health Reform opportunities poised for all Marylanders.